



Meet Your Keynote Speakers

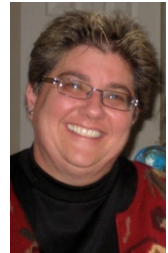
Morning Keynote Speaker



KU Alumni, **Pearl Rovaris MacDonald** is a keynote speaker who has given over 1,000 presentations on a variety of topics including communication, diversity, creativity and teambuilding. She is an improvisational comedian at ComedyCity in Kansas City, MO and the founder of the sketch comedy group "Pretty. Funny. 6 women who will make you laugh". Pearl is also the co-host of 12th Street Jump, a live jazz, blues and comedy jam, on NPR affiliate, KCUR (89.3). The radio show airs on 40 plus station across the nation."

Afternoon Keynote Speaker

Andi Witczak is the Director of the Center for Civic & Social Responsibility (formerly the Center for Service Learning. Witczak has served as Director since 2006, and is responsible for fostering the campus-wide commitment to civic and social responsibility through community engagement, service learning, and community-based research. Prior to becoming the director of the Center for Civic & Social Responsibility, Witczak worked 18 years as a graphic design professional and educator with a research interest in brand strategy and visual storytelling. Since 2006, she has been translating and applying design thinking strategies to challenges related to social responsibility and leadership development. Her current research focuses on imagination as an essential skill set for creating meaningful social change. She holds a BFA and MFA in graphic design from the University of Illinois at Urbana-Champaign.



Meet Your Session Presenters

Communicating Up: Strategies for Being Heard



Tracy Callaway Russo is an associate professor of Communication Studies at the University of Kansas. She also directs the Edwards Campus Graduate Program in Communication Studies, a program serving working adults. Tracy earned a bachelor's degree from Indiana University (1970) and a Master of Science degree (1971) from Syracuse University, both in television and radio. She has an MBA from Rockhurst University's executive MBA program (1984) and a PhD in Communication Studies from the University of Kansas (1995).

Tracy teaches focus on organizational communication and communication theory. She has taught classes in public speaking, business communication, new technologies in organizations, and organizational change. Her research focuses on issues of connection at work and how employee work values influence their experiences of work. Her current research examines Millennials' expectations of work.

Desk Side Yoga

Ben Saathoff joined Recreation Services in October 2012. He received a Bachelor of Science in Wellness, Health Promotion, and Injury Prevention from Oakland University and Master of Science in Exercise Science from Western Kentucky University. Ben has completed his training in ACSM Personal Training Course, ACE Group Exercise Course, TRX Suspension Training Course, and Yoga Fit Level 1 Course. In his spare time, he enjoys spending time with his family, running, biking, and staying active





Expanding Your Comfort Zone: We Are All Multiculturalists Now



Blane Harding currently serves as the Director of the Office of Multicultural Affairs at the University of Kansas. Mr. Harding is also a consultant for private companies and has worked with over 30 institutions of higher learning across the country. He recently retired from Colorado State University where he served as the Director of Advising, Recruitment, and Retention for the College of Liberal Arts. Mr. Harding has taught courses in African American history and Ethnic Studies for the past twenty one years. He received his BA in Interdisciplinary Communication from S.U.N.Y. at Brockport and his MA in 19th Century American history from Colorado State University. Mr. Harding has also served as a retention faculty member with the Council for Opportunity in Education which oversees the national TRio programs. He is a faculty member and past Chair of the Summer Institute Advisory Board for the National Academic Advising Association as well as the former Chair of the Multicultural Concerns Commission. Mr. Harding has published several articles on diversity, multicultural advising, and advisor training. Mr. Harding has presented at national conferences on various topics that focus on African American, Latino(a), Bi-racial, Native American, and Asian/Pacific Island students in higher education.

Finding a Forgotten Path to the Right Side of the Brain: Creativity for the Workplace in a Logical, Linear World

Jody Johnson serves as Senior Associate Director in the Undergraduate Advising Center. He has an M.Ed. from Rutgers University in the social and philosophical foundations of education. He received his B.A. in religion from Oklahoma Baptist University. In addition to academic advising, his experience in higher education also includes work in admissions, financial aid and scholarships, and student retention. As a proponent of developing one's creative side for the workplace, he is taking course work towards an M.F.A. in creative writing. He is the author of *All Grown Up and Nothing to Eat: A Guide to Cooking and Entertaining for College Students and Young Professionals*. He has had several essays featured on Kansas Public Radio's KPR Presents and enjoys music composition, writing, reading, and telling stories.



Humor in the Workplace

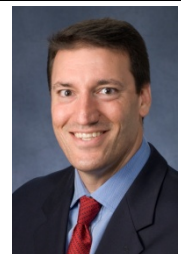


An old movie buff and class clown, Phil Wilke, media manager for Kansas Public Radio, draws inspiration from Groucho Marx, Monty Python, and Bob and Ray. He's been a puppet, a pauper, a pirate, a poet, a pawn and a king. He enjoyed pirate and king the most.

Juggling Your Responsibilities

Curtis Marsh was a KU undergrad in the 90s and began working for the university immediately after graduation. His first position was with the Office of Research, helping create a technology transfer department, and a KU technology business incubator.

In 1997, Curtis left KU for the Kauffman Foundation in Kansas City while obtaining an MBA from UMKC. In 2000, he returned to KU as Associate Director for Marketing at KU Continuing Education. During his six years at KUCE, he helped create the KUCE Information Center, the Osher Lifelong Learning Institute and the Duke Tip Scholar Weekends at KU. In late 2005, Curtis became program director for KU Info. The program has gone from answering 100 questions a day in 2006 to 350 a day in 2011. This growth includes three campus info desks, the newest is a part of the [Learning Studio](#) in Anschutz Library, for which Curtis recently became program director.





Mindfulness in Everyday Life

Stephanie Bowlin is currently completing her PhD in Clinical Psychology where she studies the effects of mindfulness-based meditation on physical and mental health. Stephanie is the current coordinator of advanced mindfulness group skills training through the KU Psychological Clinic. In addition, Stephanie enjoys blending yoga and mindfulness to create a transformative mind-body experience. Stephanie currently works as a student psychotherapist through the KU Psychological Clinic and teaches yoga through the KU Rec and Om Tree Shala downtown Lawrence.

Public Speaking: The Good, the Bad, and the Ugly

Terry A. Proctor has worked for the past 15 years as a Learning and Development Specialist with KU's Department of Human Resources. He earned a degree in Social Work as a non-traditional student from Washburn University in 1989. Terry has 23 years of public speaking experience and still has anxious moments before speaking engagements. That being said, Terry loves to interact with people and finds that relationships are the measure of meaning in his life.



Strategic Survivor: How to Strategically Think Your Way to Success



Jeremy C. Viscomi is the Director of Technology Transfer for the University of Kansas Tertiary Oil Recovery Program. After completing his undergraduate degree at the University of Kansas Jeremy began his career working for a small Kansas City advertising agency where he began to hone his strategic marketing and communication skills. Since that time Jeremy has served in executive and leadership roles for multiple industry trade organizations, state agencies, and federal programs. Jeremy's unique path has given him a wide range of skills and experiences in a variety of industries. The common threads between each role have been strategic planning, public relations, and expert marketing and communications. Jeremy is a

regular columnist for the American Oil and Gas reporter and serves as an Executive Director of the Petroleum Technology Transfer Council.

Sustainability Simplified

Jeff Severin is Director of the KU Center for Sustainability. In addition to overseeing the KU Recycling and KU Surplus Programs, he works with students, staff, faculty, and community members to help shape a greener, more sustainable future for KU. Jeff has combined his love of the outdoors with an appreciation of environmental education to help others lighten their footprints on the planet and understand important connections between our daily routines and the natural systems that support us.



Jeff is a graduate of the University of Kansas with a Bachelor of Arts in Environmental Studies and a Master of Urban Planning, with an emphasis in Environmental Planning. Before coming to KU in 2004, Jeff worked for the Kaw Valley Heritage Alliance, where he focused on watershed education and stewardship. He currently serves as president of Kansas Association for Conservation and Environmental Education Board of Directors.



Meet Your Mini Talkers

Charlie Weis



Charlie Weis arrived at the University of Kansas on December 9, 2011, armed with an impressive legacy of success at the highest level of collegiate and professional football.

The 33-year coaching veteran coached 16 years in the NFL and assisted two of the greatest coaches in NFL history - Bill Parcells and Bill Belichick. Weis owns four Super Bowl rings and has played an integral role for teams that have appeared in six AFC Championship Games. As a head coach, the 2005 National College Coach of the Year led Notre Dame to back-to-back BCS Bowl Games in 2005 (Fiesta) and 2006 (Sugar).

Tami Albin

Tami Albin is the Faculty Outreach and Instruction Librarian and liaison to Women, Gender and Sexuality Studies at the University of Kansas. She holds an M. L. I.S from the University of Western Ontario and is the Director of "Under the Rainbow: Oral Histories of Gay, Lesbian, Bisexual, Transgender, Intersex and Queer People in Kansas." Her role models are SpongeBob, Eddie Izzard, Carol Burnett, Lucille Ball, Jennifer Saunders and Dawn French. Her goal is to become an amateur ghost hunter specializing in haunted libraries.



Kim Murphree



Kim Murphree was born and raised in Lawrence, Kansas and has a rich family history with deep roots in Douglas County. She is the proud mom of a son who is launching a career in the music business. Throughout her career she has held a wide array of diverse jobs including: news director, waitress, maid, college instructor, sandblaster operator, bartender, auctioneer, emcee, video producer, jury consultant, elected official, radio host, auctioneer, and singer in a rock and roll band! Kim holds an M.A. in Political Science from KU. She currently owns her own business (The Murphree Network), hosts a local radio program (Great Day Lawrence) on *KLWN*, and is the Terminal Agency Coordinator and Technical Manager for the Lawrence Police Department. Kim has also served on many non-profit boards, and have emceed, performed at, or auctioneered at hundreds of fundraisers for local and state charities.

Chris Goode

Chris Goode is a third year graduate teaching assistant in the Social Psychology program at KU working under Dr. Ludwin E. Molina. He earned a B.A. in psychology from Sonoma State University in northern California in 2009, and completed his M.A. degree at KU in the spring of 2012. Chris' main line of research investigates the epistemic and existential antecedents and consequences of endorsing dominant ideologies. Chris has also done qualitative research on how different Americans define their "American Dream," as well as work on how individuals perceive and react to the exploitation of workers and how individuals in the workplace derive meaning and fulfillment from the occupational titles they hold.



Dr. Val Stella



Dr. Val Stella's research involves novel ways of formulating and delivering to the body, problematic drug candidates, especially drugs used to treat cancer and AIDs. He is also the inventor or co-inventor of the drugs fosphenytoin (Cerebyx®), Viread®, Lusedra® and Captisol® the solubilizer used in the injectable forms of Vfend®, Geodon®, Abilify®, Nexterone® and the veterinary product Cerenia® and helped formulate the novel anticancer drug Velcade®. Dr. Stella helped found three Kansas companies, Cydex Pharma, Crititech and ProQuest Pharma. All of the products are helping Kansans and others throughout the world live healthy and productive lives. Dr. Stella also helped establish the biosciences incubator in Lawrence and is involved with the effort to get National Cancer Center designation for the University of Kansas.