

# SHRM Launches Discount Program for HR Professionals at KBOR Institutions



Learn more about these offerings and get your questions answered!

The Society for Human Resources (SHRM), the trusted advisor to leading organizations and organizational leaders, recently partnered with the University of Kansas HR and Procurement departments to create a special discount program for the entire Kansas Board of Regents (KBOR) community.

If you're an HR professional at any KBOR institution, you can now obtain steep discount on key professional development offerings from SHRM.

Explore this flyer to discover three ways to save, or visit [www.shrm.org/KBOR](http://www.shrm.org/KBOR) for more information.

## 1) SHRM MEMBERSHIP

**SPECIAL KBOR PRICING: \$200 (REGULAR PRICE: \$264; A 32% DISCOUNT!)**

### Workplace News & Information

Stay current with breaking news and timely coverage of workplace issues.

### HR Knowledge Advisors

Connect with an HR expert to guide you through complex workplace issues.

### Compliance Resources

Access tools and insights on state and federal compliance updates.

### Templates, Guides & Tools

Save time and money with customizable templates and toolkits.

Aligning KBOR Challenges & Pillars to SHRM Resources

- The Latest Info, Articles, & Newsletters
- Unlimited Knowledge Center Inquiries
- Micro-Learnings Access • Tools & Templates

Talent Director Capabilities:  
•HR Knowledge • Employer Brand

**To access your discounted pricing, use promo code MEM-ES-KBOR at check out:**

[shrm.org/membership/membership-purchase](http://shrm.org/membership/membership-purchase)

## 2) SHRM CERTIFICATION: CERTIFIED PROFESSIONAL (SHRM-CP) & SENIOR CERTIFIED PROFESSIONAL (SHRM-SCP)

### The gold standard for HR practitioners!

The skills & knowledge learned during certification preparation are considered the most essential for an impactful and strategic HR professional.

As a KBOR employee, you can access the SHRM Learning System and the SHRM Exam at a special discounted rate.

### Prepare for Your Exam: The SHRM Learning System

Access the most comprehensive and effective exam preparation! This fully online program teaches and reinforces the SHRM Body of Skills and Applied Knowledge™ (SHRM BASK™) in a flexible, on-demand format, tailored to current knowledge gaps, learning styles, and schedules. Non-transferable access to the online study tools is available for 18 months (from the date of purchase).

### SHRM Certification Exam

The best HR certification is the one that sets you apart from the crowd. The SHRM-CP® and SHRM-SCP® are recognized and valued by employers in all industries as the premier human resources certifications.

Aligning KBOR Challenges  
& Pillars to SHRM Resources

•Enhance HR Expertise & Knowledge  
•Focus on Core Competencies  
& Confidence & Peace of Mind

Talent Director Capabilities:  
• I&D •Employer Brand

### To access your discounts, follow these steps:

1. Explore your eligibility and pick the certification that's right for you:

<https://www.shrm.org/credentials/certification/eligibility-criteria>

2. Select your preferred certification and learning system bundle:

*[Note: Target Exam Testing Window - December 1 – February 15, 2025]*

#### Option 1: SHRM Certification Exam + SHRM Learning System (Online Only)

This package includes the full online SHRM Learning System, including virtual materials, and the certification exam fees.

KBOR PRICING: \$885 (REGULAR PRICE: \$1390)

Promo Code: 2024W1-KBORO

#### Option 2: SHRM Certification Exam + SHRM Learning System (Online + Print)

All of the benefits of Option 1, plus additional printed books and preparation materials!

KBOR PRICING: \$985 (REGULAR PRICE: \$1515)

Promo Code: 2024W1-KBORP

3. Submit your Application Here:

[https://shrm.formstack.com/forms/shrm\\_certification\\_group\\_exam\\_form](https://shrm.formstack.com/forms/shrm_certification_group_exam_form)

4. Upon completion of your application, you will receive helpful next steps directly to your inbox which will allow you to complete your purchase.

### 3) ADDITIONAL LEARNING OPPORTUNITIES FROM SHRM

SHRM offers a variety of additional diverse offerings, including educational products, conference seats, speaking engagements, advisory services, organizational and individual assessments and much more.

SHRM is offering a 10% or more discount on all offerings over \$500. Learn more about how you can unlock additional perks and discounts for these programs by connecting with Shane Mcdonough, Director of Corporate Partnership, Enterprise Solutions at SHRM at:

[shane.mcdonough@shrm.org](mailto:shane.mcdonough@shrm.org)

#### People Analytics Seminar

By earning a SHRM People Analytics Specialty Credential, HR professionals can begin their journey into the field of people analytics, investigate relevant, real-world business issues, and effectively communicate data-supported findings.

Aligning KBOR Challenges  
& Pillars to SHRM Resources

•Communication •Analytical Aptitude  
•HR Expertise (HR Knowledge)

Talent Director Capabilities:  
•Data to Drive Strategy

#### Inclusive Workplace Culture Seminar

The Inclusive Workplace Culture Specialty Credential gives HR professionals the strategies and tools needed to successfully shift organizational culture. In this program, participants will learn how to maximize potential through fostering a positive work environment rooted in inclusivity and belonging, ultimately unlocking the organizational gains of a diverse and dedicated workforce.

Aligning KBOR Challenges  
& Pillars to SHRM Resources

•HR Expertise (HR Knowledge) •Leadership &  
Navigation •Inclusion & Diversity

Talent Director Capabilities:  
•I&D •Employer Brand

#### HR Business Partner: Becoming a Strategic Influencer

Become the true HR partner your business needs. Your business relies on you to anticipate and predict their people needs of tomorrow. This highly interactive program will help you build the confidence and skills so you can deliver for your organization and its people. Explore how to artfully move from the tactical needs your business demands to focusing on the strategic work that the business needs. Unlock the secrets of your business by consultatively using data and metrics to drive the change your business requires. A highly experiential case study is woven throughout the program, allowing the participants to practice what they've learned and to use as a valuable resource going forward.

Aligning KBOR Challenges  
& Pillars to SHRM Resources

•Business Acumen  
•Consultation •HR Expertise

Talent Director Capabilities:  
•HR Knowledge •Data to Drive Strategy

## Senior HR Business Partner: Catalyst for Cultural Change

Elevate your HR Business Partner skills to the next level through this interactive course. Push yourself to become the catalyst for change your business craves by expanding your data analysis skills to provide data driven solutions that will innovate your organizations culture. You will learn how to expand your strategic vision, analyze data, handle disruptors and consult to champion change – all for the purpose of driving positive business results in your organization and a thriving culture.

## Essentials of HR

In this practical, interactive course, you will acquire transferable skills and knowledge to better equip you for the challenges of recruiting, selecting and retaining qualified employees who enable your organization to reach its goals.

## People Manager Qualification (PMQ)

PMQ teaches people managers to empower teams, transform workplaces and cultivate a high-performing staff. Equally educational and entertaining, PMQ is an experience unlike any other.

Aligning KBOR Challenges  
& Pillars to SHRM Resources

•Developing Talent • Managing Performance of Others  
•Retaining Top Talent •Hiring/Firing and Crucial Conversations

Talent Director Capabilities:  
•HR Knowledge

