

# **Strategies for Success: Applying Behavioral Strategies to Achieve Broader Success**

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# Behavioral Strategies

- Successful engagement is important in the workplace ... and beyond.
- Behavioral research reveals simple, but powerful, strategies to help you engage in:
  - meaningful ways; and
  - mutual ways.
- Achieve greater success with almost any goal – qualitative and/or quantitative – with a few key behavioral strategies that promote the best outcomes for:
  - you; and
  - all others who engage with you.

Strategy 1:

**Prioritizing “rightdoing”  
over wrongdoing**

Strategy 2:

**Fostering slow-track thoughtfulness  
in a fast-paced environment**

Strategy 3:

**Aligning individual inclinations  
with institutional interests**

Strategy 4:

**Developing just-in-time resources  
and not just-one-time training**

Strategy 5:

**Facilitating action  
along with analysis**

Strategy 6:

**Making accountability  
and not just taking it**



Strategy 7:

**Creating a “whole” that’s greater than,  
not less than, the sum of the parts**